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ORDER

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Orders	Order / Rev:	46931		goe o
	Alt Order #:	27764818		
	Product Desc:	Murante		
	Estimate:			KLKN-TV
	Flight Dates:	04/25/22 - 05/08/22	Primary AE:	Katz Washington, D.C.
	Original Date / Rev:	04/11/22 / 04/20/22	Sales Office:	DC
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Victory Enterprises		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	<u> </u>	Billing Calendar:	Broadcast
		5200 SW 30th St.	Billing Cycle:	EOM/EOC
		Davenport, IA 52808	Agency Commission:	15%
Advertiser	Name:	Murante for Treasurer		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Candidates	Advertiser External ID:	-
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P-04		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/08/22	20	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	20	\$2,000.00	\$1,700.00	0.00
Totals	20	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	KLKN	04/25/2	22 04/25/22	Ch 8 News Midd	ay M-F CM	11a-12p	M	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
				Ch 8 News Midd	ay M-F						- 1		
	NEWS												
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	/eek: 04/	25/22	05/01/22	M	1	\$50.00	0.00						
N 2	KLKN	04/26/2	22 04/26/22	Ch 8 News Midd	*	11a-12p	-T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
				Ch 8 News Midd	ay M-F								
	NEWS												
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	/eek: 04/		05/01/22	-T	1	\$50.00	0.00						
N 3	KLKN	04/27/2	22 04/27/22	Ch 8 News Midd	•	11a-12p	W	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
	NEWS			Ch 8 News Midd	ay M-⊢								
		rt Date	End Date	Maakdaya	Spots/Week	Rate	Rating						
1/1	<u>ى ە</u> /eek: 04		05/01/22	Weekdays W	Spois/vveek	\$50.00	0.00						
N 4			22 04/28/22		av M E CM		T	:30	- 1	\$50.00P-05	0.00 NM	1	\$50.00
N 4	KLKIN	04/20/2	22 04/20/22	Ch 8 News Midd Ch 8 News Midd	•	11a-12p	1	.30	'	\$50.00F-05	U.UU INIVI	1	\$50.00
	NEWS			CIT O 14CWS WIIGO	ay IVI-I								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 04/		05/01/22	T	1	\$50.00	0.00						
N 5	KLKN	04/29/2	22 04/29/22	Ch 8 News Midd	av M-F CM	11a-12p	F	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
				Ch 8 News Midd	•								
					•								

Print Date: 04/21/22 10:00:55 Page 2 of 3

Order / Rev:

46931

Advertiser:

Murante for Treasurer

Alt Order #:

27764818

Product Desc:

Murante

Flight Dates:

04/25/22 - 05/08/22

Estimate:

KLKN-TV

				0				Data Dai	Dt. T	Carata	A
Ln Ch St NEWS	art End	Inventory Code	Break	Start/End T	ime Days	Len Spot	IS	Rate Pri	Rtg Type	Spots	Amount
Start Da Week: 04/25/2		Weekdays	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N 6 KLKN 05/	02/22 05/02/22	Ch 8 News Midda Ch 8 News Midda	-	11a-12p	M	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
NEWS											
<u>Start Da</u> Week: 05/02/2		Weekdays M	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
N 7 KLKN 05/	03/22 05/03/22	Ch 8 News Midda Ch 8 News Midda	•	11a-12p	-T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
NEWS	-t-		•	Bato	Poting						
Start Da Week: 05/02/2		Weekdays -T	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N 8 KLKN 05/	04/22 05/04/22	Ch 8 News Midda Ch 8 News Midda	-	11a-12p	W	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
NEWS	eta End Doto		Spots/Week	Pata	Rating						
Start Da Week: 05/02/2		Weekdays	Spois/Week 1	<u>Rate</u> \$50.00	0.00						
N 9 KLKN 05/	/05/22 05/05/22	Ch 8 News Midda Ch 8 News Midda		11a-12p	T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
NEWS Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/2	2 05/08/22	T	1	\$50.00	0.00				0.00.10.6		050.00
N 10 KLKN 05/	/06/22 05/06/22	Ch 8 News Midda Ch 8 News Midda	-	11a-12p	F	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
NEWS Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/02/2	2 05/08/22	F	1	\$50.00	0.00		4	*****	0.00 NM	,	#250.00
N 11 KLKN 04/	/26/22 04/26/22	Ch 8 News at 10 Ch 8 News at 10		10p-1035p	-T	:30	1 :	\$175.00P-05	0.00 NW	2	\$350.00
NEWS Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/25/2	22 05/01/22	-T Description	1		0.00	Weekdays	Lengt	h Rate	Rtg Type		
1 KLKN 04/	25/22-05/01/22	Ch 8 News at 10p N		1035p		-T		0 (\$175.00)			
	G 11.2,11.3 ail] Preempt										
2 KLKN 04/3		Ch 8 News at 10p N	/I-F 10p-	1035p		F	:30	0 \$175.00	0.00 NM		
[Sched	ule Change-Late	News 1030p-1105		1035p		W	:30	n \$175.00	0.00 NM		
MG for		Ch 8 News at 10p N	71-F 10p-	1035р		AA.	.5	0 \$175.00	0.00 14141		
N12 KLKN 04	/28/22 04/28/22	Ch 8 News at 10 Ch 8 News at 10		10p-1035p	- T	- :30	1	\$175.00P-05	0.00 NM	1	\$175.00
NEWS			•		D. ()						
Start D: Week: 04/25/2		Weekdays	Spots/Week 1	\$175.00	Rating 0.00						
		<u>Description</u> Ch 8 News at 10p l		t/End Time -1035p		<u>Weekdays</u> Th	Lengt :3	<u>h Rate</u> 0 (\$175.00)	Rtg Type 0.00 NM		
See Mi	G 12.2	News 1030p-1105									
2 KLKN 04/	28/22-04/28/22 (Ch 8 News Late Ed		0p-1105p		Th	:3	0 \$175.00	0.00 NM		
	12.1 04/28	Ch 8 News at 10	p M-F CM	10p-1035p	M	- :30	1	\$175.00P-05	5 0.00 NM	0	\$0.00
NEWS		Ch 8 News at 10			• •						
Start D		Weekdays	Spots/Week		Rating						
Week: 04/25/2	22 05/01/22	M	1	\$175.00	0.00						

Print Date: 04/21/22 10:00:55 Page 3 of 3

Order / Rev:

46931

Advertiser:

Murante for Treasurer

Alt Order #:

27764818

Product Desc:

Murante

KLKN-TV

Flight Dates:

04/25/22 - 05/08/22

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta	rt Date	End Date	Weekdays Sr	ots/Week	Rate	Rating						
Week: 04/		05/01/22	M	1	,	0.00	VAL 1 1 255		th Data	Dia T		
	Date Ra		escription		/End Time		Weekdays M	Leng	<u>itn Rate</u> 30 (\$175.00)	Rtg Type		
			h 8 News at 10p M-F	10р-	1035p		MI		30 (\$170.00)	0.00 10101		
	<i>e MG 11.</i> o Avail] P	,										
			Ch 8 News at 10p M	-F CM	10p-1035p	-T	:30	1	\$175.00P-05	0.00 NM	1	\$175.00
TO THE THE	00,00.2		Ch 8 News at 10p M									
NEWS												
<u>Sta</u>	rt Date	End Date		ots/Week	Rate	Rating						
Week: 05/		05/08/22	-T	1	\$175.00	0.00						*4== 00
N 15 KLKN	05/05/2	2 05/05/22	Ch 8 News at 10p M		10p-1035p	T	- :30	1	\$175.00P-05	0.00 NM	1	\$175.00
NEWO			Ch 8 News at 10p M	I-F								
NEWS	out Data	End Data	Weekdays S	oots/Week	Rate	Rating						
Sta Week: 05	art Date	End Date 05/08/22	T	1	\$175.00	0.00						
			Ch 8 News at 10p M		10p-1035p	M	- :30	1	\$175.00P-05	0.00 NM	1	\$175.00
N IO KLKIN	05/02/2	2 03/02/22	Ch 8 News at 10p M		Тор-тосор	11	.00		4 1101001	5.55	'	*
NEWS			0.11 0 110.110 0.1 10 11									
Sta	art Date	End Date	Weekdays S	ots/Week	Rate	Rating						
Week: 05	/02/22	05/08/22	M	1	\$175.00	0.00						
N 17 KLKN	04/30/2	22 04/30/22	Ch 8 News Sat at 6p	CM	6p-630p	9	5- :30	1	\$75.00P-05	0.00 NM	1	\$75.00
			Ch 8 News Sat at 6)								
NEWS						D. P.						
	art Date	End Date	Weekdays S	pots/Week	Rate	Rating 0.00						
Week: 04		05/01/22		1	\$75.00	0.00	5- :30	1	\$75.00P-05	MIA OO O	1	\$75.00
N 18 KLKN	05/07/2	22 05/07/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p		6p-630p		.30	'	\$75.00F-00	0.00 14192	l '	Ψ10.00
NEWS			CIT O NEWS Sat at O	J								
	art Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 05		05/08/22	S-	1	\$75.00	0.00					ļ	
N 19 KLKN	05/01/2	22 05/01/22	Ch 8 News Sun at 5	30p CM	530-6p		-s :30	1	\$150.00P-05	0.00 NM	1	\$150.00
			Ch 8 News Sun 530	p								
NEWS												
***	art Date	End Date		pots/Week		Rating						
Week: 04		05/01/22	S	1	*	0.00			#450 00D 00	0.00 NINA	1	£150.00
N20 KLKN	05/08/2	22 05/08/22	Ch 8 News Sun at 5		530-6p		-S :30	1	\$150.00P-05	O.UU INIVI	l '	\$150.00
NEWS			Ch 8 News Sun 530	γÞ								
	art Date	End Date	Weekdays S	pots/Week	Rate	Rating						
<u>ى د</u> Week: 05		05/08/22	S	1	\$150.00	0.00						
170011.00		30.00.22								Totals	20	\$2,000.00

125 West 55th St New York, NY 10019

Contract # 27764818 Agency: VICTORY ENTERPRISES 5200 SW 30TH STREET

DAVENPORT, IA 52808

Agency Order #:

Service: Nielsen

Product: Murante

Advertiser: Murante for Treasurer - NE Flight: 4/25/22 - 5/8/22

Changes as of: 4/19/2022 at 10:46 AM

Version: Highlighting Makegood 1

Station: KLKN

Market: Lincoln&Hstng-Krny-Pls DMA

Office: WASHINGTON

Total Spots: 20 Status: Accepted
Con Type: POLITICAL/VOTE
Total \$: \$2,000.00 Total CPP: \$0.00

Total GRP: Traffic #: 43931

Primary Demo: Adults 35+ Assistant: ALEXANDRA BRADLEY 202-955-5342

Separation:

Buyer: BRIAN DUMAS Salesperson: ALEXANDRA BRADLEY 202-955-5342

\$175.00 \$175.00 \$175.00 \$175.00 Rate Rating 0.0 30 TOTALS: 0.0 0.0 TOTALS: Len 8 အ မ 5/8 N 0 0 NO 0 1 ₩0 0 0 ح 0 0 5/8 - 5/8 Ò o

MGD 5 10:30p-11:05p

NEWS NEWS

MSD 2 10p-10:35p

Day/Time

무

Program

MGD 5 10:30p-11:05p

NEWS NEWS

MSD 2 10p-10:35p

Day/Time

무

Program

Rate

A35P Rating

Len

4/25

4/26

4/27

4/28

4/29

4/30

51

5/2

5/3

5/4

5/5

5/6

5/7

NO

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0

0 0

Spots Total

CPP*

GRP*

Total 49

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\$0.00

0.0

20

\$2,000.00

\$175.00 \$875.00

\$0.00

0.0

0

0 0

4/25 - 5/7

			Makegood Comments
Date/Time /	Action	Added by	Comment
04/19/22 10:46 AM Sent To Rep	ent To Ren	Joy Wenn	Late news will air 1030-1105p due to NFL Draft ending at 1030p. See revised time on line 5